

# ESG News Monitor

Navigate the news to get quick insight of what shapes reputation

## Presentation

The ESG news monitor is a fully interactive platform providing real-time access to thousands of curated ESG news on Environmental, Social, Governance (ESG), Corporate Social Responsibility, ethics and sustainability. It allows to dig and navigate the news to get quick insight of what shapes reputation.

This tool can help corporate departments such as Communications, Public / External Affairs, Investor Relations, Global Reputation Management, Risk Management, Corporate Social Responsibility, Sustainability; it is a good complement to Covalence's [Ranking service](#) and [Reputation research](#).



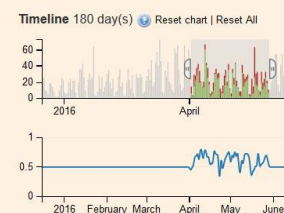
The ESG News Monitor provides easy, user-friendly visualization of the content daily fed into the Covalence EthicalQuote database, an ESG reputation index running since 2002 and including more than 600'000 news items from over 40'000 sources regarding 3400 large companies. Users can view data and charts, zoom and focus on the topics of their choice. All charts are interactive: one can click on bars and zones to filter the data – this filter is then applied to every chart on the page.

Filters can be operated by Sentiment (positive / negative), Time period, Active companies and sectors, Criteria and Dimensions, Topics, Subtopics, Keywords, Countries of action, Materiality, Stakeholders, as well as by source, type of source and country of source. A data table allows to view headlines and URLs to access original articles. The color of bars represents the ratio positive news / total news. A green bar indicates a majority of positives, and a red bar a majority of negatives. If the bar is white, it means there are equal quantities of positives and negatives.

## Dashboard

### Timeline

The chart shows the volume of news, positives (green), and negatives (red). You can select a period of time on the chart to know more about the ESG reputation of the company(ies) during that period. On the chart below, the blue line represents the ratio positive news / total news.



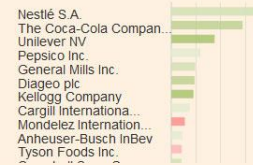
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## Companies

Covalence EthicalQuote scoring system covers a universe of 3400 among the world's largest capitalizations, as well as the components of the Swiss Performance Index. The ESG News Monitor only shows companies which are included in your subscription.

Companies [Reset chart](#) | [Reset All](#)



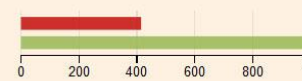
## Sectors

Companies are classified according to The Global Industry Classification Standard (GICS). The ESG News Monitor only shows industries which are included in your subscription.

## Sentiment

Each news item is coded according to its positive or negative sentiment (polarity, orientation) regarding the behavior of the company(ies)

Sentiment 71% [Reset chart](#) | [Reset All](#)



## Headline

The headlines shown on this chart are the top 5 in volume for your current selection.

Headlines (612) [Reset chart](#) | [Reset All](#)

- UK supermarkets pledge to cut waste GWN7
- Big Brands Take Animal Welfare Seriously In Supply Chains
- Courtauld Commitment 2025: Asda, Sainsbury's, Tesco and more
- Toxic BPA Found in Majority of Canned Food Packaging
- Ahold: des magasins vont disparaître en Belgique

## Tags cloud

The tags cloud represents keywords present in the headlines of ESG news as well as named entities found in the body of articles.



## Topics, subtopics

Topics and subtopics are pre-defined categories created with groups of keywords present in Covalence's ESG dictionary.

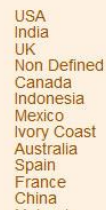
Topics [Reset chart](#) | [Reset All](#)



Subtopics [Reset chart](#) | [Reset All](#)



Action [Reset chart](#) | [Reset All](#)



## Countries of action

This chart represents the countries of action: countries where action described in the news is taking place.

## Materiality

The materiality, or business impact, of a selection of ESG news is shown here. The data has been analyzed in terms of keywords, criteria and topics to identify what kind of business impact is potentially at stake. This approach is inspired by the Value Driver Model developed by The UN Global Compact and The Principles for

Materiality [Reset chart](#) | [Reset All](#)



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Responsible Investment (PRI):

- **Growth:** New markets and geographies, New customers & Market Share, Product & Services Innovation, Long-term Strategy
- **Productivity:** Operational Efficiency, Human Capital Management, Reputation Pricing Power
- **Risk:** Operational & Regulatory Risk, Reputational Risk, Supply Chain Risk, Leadership & Adaptability

The concept of Social Licence to Operate (SLO) has been added as a fourth type of business impact. Born in the mining industry, it refers to the acceptance of a company by its stakeholders (local communities, governments, NGOs, etc.).

## Stakeholders

The ESG data has been coded in order to highlight which stakeholders are relevant to every selection of news items.



## Indicators

### Dimensions & Criteria

The EthicalQuote reputation index uses 50 sustainability criteria inspired by the Global Reporting Initiative (GRI) G3.1 sustainability reporting guidelines.



These criteria follow the dimensions of the GRI and are distributed in 7 groups: Governance, Commitments, and Engagement; Economic; Environmental; Labor Practices and Decent Work; Human Rights; Society; and Product Responsibility.

## Data table

The Data table provides news headline, sources, company names, and URLs, allowing users to access original articles, as well as the companies' share price on Yahoo Finance.

Date	Company	Headline	Source
List of max. top 100 news corresponding to the filters			
Thu May 5, 2016	Shoppers Drug Mart Corp.	Rohinie Bisesar, accused in Shoppers Drug Mart stabbing, fires lawyer	CBC News
Tue May 3, 2016	Wal-Mart Stores Inc.	focus 2016: The power of collaboration - RT - Recycling Today	recyclingtoday.com
Mon May 2, 2016	Wal-Mart Stores Inc.	The Recycling Partnership Provides \$82K for Recycling Carts	Environmental Leader
Thu Apr 28, 2016	Wal-Mart Stores Inc.	Walmart Canada expands its plastic reduction initiative	Yahoo finance
Thu Apr 28, 2016	Wal-Mart Stores Inc.	Walmart Canada expands its plastic reduction initiative	Yahoo finance
Thu Apr 28, 2016	Tesco PLC	Reducing our impact on the environment	www.tescopic.com

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## Media Activity

### Outlets

The chart shows the name of active sources relevant to the selected data. Hundreds of thousands of sources are monitored daily by Covalence, in English, Spanish, French and German.



### Sources countries

These interactive chart and maps show the volume of information by countries where news sources are based.

### Source types

Covalence gathers online information using search engines and tracking individual websites. The types of sources are Enterprise, Media, NGO, Trade Union, International Organisations, Academics, and Individual.

## Disclaimer

The ESG News Monitor includes automatically extracted and coded information, which may not yet have been humanly checked; therefore, it may include non-relevant material. The news items don't necessarily have a direct and immediate impact on the ESG ratings provided by Covalence. The information provided in the ESG News Monitor does not represent an offer or recommendation to buy, sell or call on any security, product, service or investment.

## Subscriptions

Access to the ESG News Monitor is provided through annual subscriptions. If you're interested, please contact our managing partner [Antoine Mach](#).